

100th Monkey Professional Marketing Services

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100th Monkey has been in business since 2010. We offer a wide variety of marketing, business development, and sales services. We partner with you and become part of your team in order to create unique solutions to meet your business goals.

Social Media

Set-up & Optimization
Posting & Engagement
Monitoring & Management
Shopping
Stories
Facebook
Instagram
LinkedIn
Twitter
Pinterest

Listings Management

Optimization & Updates of Listings
Synchronization across web
Duplicate Listing Suppression
Publisher Suggestion Review

Marketing Strategy

Strategy Sessions with C-Level
Experts
Marketing Research
Marketing Plans & Implementation

Google Business Profile

Account Set-Up
Business Information Updates
(hours, services, address, etc.)
Respond to questions
Google Reviews
Google Maps
Basic Google Business Website

Advertising

Digital Advertising: Google,
Facebook/Instagram, LinkedIn
Print Advertising
Advertorials
Direct Mail Campaigns

Web Services

Website Design &
Development
Website Copy
SEO
Site Hosting & Maintenance

Lead Generation & Conversion

Digital Advertising
LinkedIn Campaigns
Email Campaigns
Call Campaigns
Landing Pages
Direct Mail

Reputation Management

Social Monitoring
Review Monitoring
Customer Service Outreach
Testimonial Requests

Content Creation

Original Content Blogs
E-newsletters & E-Blasts
Branded Social Posts
Specialized Graphic Design
Photography Services
Videos- from Simple to Professional
Script Writing
E-book Copy & Creation
Web PDF Downloads

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Podcast Services

Podcast Set-Up & Development
Original Intro/Outro Music
Professional Studio Production
Show Collateral; signs, banners, swag
Podcast Marketing Services

Sales Services

Call Center
Administrative Services
Surveys

Fundraiser Services

Fundraiser Basics - PDF Creation
Facebook Fundraiser Set-Up
Amazon Smile Set-Up
Venmo Fundraiser Set-Up

Business Development

Consultations
Strategy Sessions
Brand Building
Opportunity Discovery
Business Research

Operational Marketing

CRM/Database Set-Up &
Management
Client Flow & Tracking
Connection Building &
Segmentation

Leadership Development

TED-ify Your Talk Speaker Services
Authority Content
Influencer Marketing
One-Sheeters
Presentation Slide Creation

PR Services

Press Releases
Media Outreach
External/Internal Communications

Make 100th Monkey Your Marketing Team!

Our team of experienced marketers and administrative professionals can become your company's Marketing Department, essentially functioning as a part of your company. We can put together a package that fits your unique needs; freeing you from the worries of hiring and managing employees, training, covering duties during vacations or sick days, paying benefits and payroll taxes, and so much more!